

PEARSON & BERNARD PSC

INVITES YOU TO OUR SIXTH ANNUAL
**MEDICARE COMPLIANCE CRUISE
FOR HOME CARE & HOSPICE**

January 15-22, 2017

You are cordially invited to attend our sixth annual Medicare Compliance Cruise for home care and hospice sponsored by the law firm of Pearson & Bernard, PSC. For the past five years, we have been assembling some of the most experienced and respected professionals in the industry for an annual update on compliance with the various laws, regulations and program guidance issued by CMS and focusing on four primary areas: Reimbursement, Clinical, Employment and Health Care Reform. This year, we will have additional presentations on Marketing and Employee Benefits.

With well over one hundred years experience in home care, this group, which includes several former owners of home care agencies, is uniquely qualified to assist you and your agency to adjust to the ever-changing demands of an evolving health care system. We are also there to discuss your agency's issues one-on-one and no one will charge you for their time. It's an opportunity to meet and interact with other successful agency owners and do so in an atmosphere that is relaxed and comfortable. Remember, learning in the Caribbean is easier. You'll see.

ITINERARY

Location	Date	Arrival	Departure
Ft. Lauderdale, Florida,	Sunday, January 15		04:00 PM
Princess Cay, Bahamas,	Monday, January 16	09:00 AM	05:00 PM
Grand Turk, Turks & Caicos,	Tuesday, Jan. 17	12:00 PM	07:00 PM
At Sea	Wednesday, Jan. 18		
Grand Cayman, Cayman Islands	Thursday, Jan. 19	07:00 AM	04:00 PM
Cozumel, Mexico,	Friday, January 20	10:00 AM	10:00 PM
At Sea	Saturday, January 21		
Ft. Lauderdale, Florida,	Sunday, January 22	06:00 AM	



Liz Pearson, Esq., Partner,
Pearson & Bernard PSC
(www.pblaw.org)

Partnering & Collaboration / Legal Update on Compliance & Enforcement / Bundled Payments / Post-Acute Care Transitions / ACO Update / New Care Delivery Models / Hospice Rule / Impact Act



Tim Rowan, Editor,
Home Care Technology Report
(www.homecaretechreport.com)

Telephony, Telehealth & peripheral technologies/Compliant software vs. software that makes your staff happy/eWOM/Managing the online phenomenon/Essential software features for home care and hospice



Jim Plonsey, President,
Medicare Training & Consulting, Inc.
(www.medicareconsulting.net)

Reimbursement Update / PPS 2017 / Pre-Claim Review Demonstration Project / Probe & Educate / Hospice Billing CLIA / Part B / Cost Report Update



Cheryl Peltekis, R.N., Vice-President,
Power Shot Training, Inc.
(www.homecaresales.com)

Secrets of Sales Success/Building a Self-Reliant, Efficient and Compliant Sales Force / Grow, Adapt or Die / Making the Right Hire



Patrick Brown, CSA, Partner,
Capital Portfolio Management
(www.cpminvestments.com)

Defined Benefit Plans/Proper and Effective ways to use 401k Plans / Profit Sharing Plans / Health Care Benefits: When and How Much? / Controlling Costs and Avoiding Penalties



Lucian Bernard, Esq., Partner,
Pearson & Bernard PSC
(www.facebook.com/PearsonBernardPsc/)

Employment Compliance Update / New Salary Basis Rules / Non-Solicitation-Confidentiality and Non-Competition Agreements / DOL Enforcement Update / EEOC / FMLA / FLSA

For additional information, registration and reservations, go [HERE](http://www.pblaw.org/product/compliance-cruise-vi-january-15-22-2017/)

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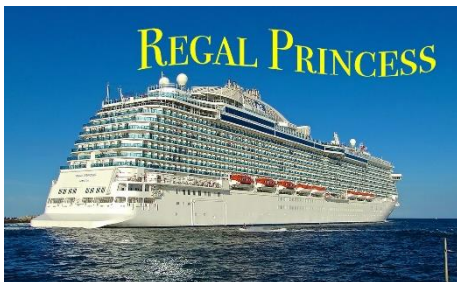
RESERVATIONS

Cruise Line: Princess Cruises

Ship: Regal Princess

Cruise Booking: Laurel
Laurel_mts@yahoo.com
(708) 895-0381

REVIEWS



<http://www.cruisecritic.com/reviews/review.cfm?ShipID=679>

<http://www.princess.com/learn/ships/gp/>

<http://www.cruisecritic.com/articles.cfm?ID=2148>

<https://www.youtube.com/watch?v=2QKE8QJQ2vI>

Check for updates at www.facebook.com/PearsonBernardPsc/

MEDICARE COMPLIANCE CRUISE VI
CONFERENCE REGISTRATION

Name(s): _____

Organization: _____

Address: _____

Phone: _____

Email: _____

Tuition: **\$800** for initial registration
 \$400 for the second, third, etc. person from any organization

Number of Attendees: _____

Remit payment to: **PEARSON & BERNARD PSC**
 178 Barnwood Drive
 Edgewood, KY 41017
 (888)-637-3933 (Lou – ext. 3)
 lou@pblaw.org

By credit card: www.pblaw.org