

**PEARSON & BERNARD, PSC**  
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(888) 637-3933  
www. pblaw. org

*Elizabeth Zink Pearson  
Admitted in KY, OH, IN*

*Paul D. Hirsch  
Admitted in OH*

*Lucian Bernard  
Admitted in OH, D.C.*

## COMPLIANCE CRUISE VIII



Our eighth annual Compliance Cruise for home care and hospice will be a not-to-be-missed 3 days of the latest information on where the industry is headed and how you and your agency can stay ahead of the rapidly changing curve. This faculty has more than 100 years' experience in home care and hospice. Two are attorneys, two are RNs and two are agency owners themselves. All are experts in one or more of our core subjects: Health care reform, clinical compliance, technology advances, employment update and fraud and abuse issues.

We meet formally during our three days at sea, but that's not the end of our collaboration. We're all together for a week aboard the ship with a terrific group of people. Traditionally, our faculty has been available for private consultations with attendees and no one gets a bill at the end of the week. It's an annual opportunity to meet and interact with successful agency owners from around the country and get up to the minute advice on what's happening in the industry.

There's no better place to do this, then on a cruise ship like the Royal Princess, sailing the Caribbean in the dead of winter. Please join us this year. We're headed to St. Thomas, St. Maarten, the Bahamas and home care and hospice enlightenment! You won't regret it.

Best Regards,

Lou Bernard

# Faculty



**Liz Zink Pearson, Partner, Pearson & Bernard PSC**

Compliance Programs /COP Deficiencies/ Physician Cert & F2F Documentation/ Operational Guidance/ Marketing Compliance

([www.pblaw.org](http://www.pblaw.org))



**Jim Plonsey, President, Medicare Training & Consulting**

PPS Refinements/ HHGM/Hospice Update/ Billing Changes  
OIG Exclusions/ PDGM/ Cost Report Changes

([www.medicareconsulting.net](http://www.medicareconsulting.net))



**Tim Rowan, Editor, Home Care Technology Report**

Compliance is Interdependent with Technology/Tools that Enhance Compliance and Promote Profitability

([www.rowanresources.com](http://www.rowanresources.com))



**Michael McGowan, President, Opera Care LLC**

Impact Act/ QA and QAPI /HHVBP and Program Integrity/  
PDGM/OASIS-D / Surveyors, COPs and CMPs

([www.operacare.com](http://www.operacare.com))



**Cheryl Peltekis, R.N., Partner, Home Care Sales**

Drive Up your Census, Not Your Cost/ Making the Right Hire/  
Strategic Yet Compliant Marketing Practices and Other Tools

([www.homecaresales.com](http://www.homecaresales.com))



**Lou Bernard, Partner, Pearson & Bernard PSC**

FLSA Primer/ DOL Enforcement Actions/ OIG Investigations  
Title VII update/CMP data trends/ Compensation Models

([www.facebook.com/PearsonBernardPSC](http://www.facebook.com/PearsonBernardPSC))

# Itinerary

Date	Port	Arrival	Departure
Sat Jan. 12	Ft. Lauderdale, Florida		4:00 PM
Sun Jan. 13	Princess Cay, Bahamas	9:00 AM	5:00 PM
Mon Jan. 14	At Sea		
Tue Jan. 15	St. Thomas, U.S.V.I.	10:00 AM	10:00 PM
Wed Jan. 16	St. Maarten	7:00 AM	6:00 PM
Thu Jan. 17	At Sea		
Fri Jan. 18	At Sea		
Sat Jan. 19	Ft. Lauderdale, Florida	6:00 AM	

**To Book Passage: Shannon Peterson: (708) 895-0381 or**  
**[Shannon@medicareconsulting.net](mailto:Shannon@medicareconsulting.net)**

## Conference Registration

Name(s): \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Tuition: \$900/\$500 (for the second, third, etc. person from any organization)**

Remit payment to: Pearson & Bernard, PSC  
178 Barnwood Drive  
Edgewood, KY 41017

**Please direct inquiries to: [lou@pblaw.org](mailto:lou@pblaw.org)**